

Hometown Hero Banner Project for Middleport, New York

Many towns and villages throughout the state have taken the opportunity to thank the servicemen and servicewomen who served in the US Armed Forces by displaying banners with their photos. Middleport has had five very successful years with some 148 banners displayed throughout the village. These banners were purchased by their families or friends and then were prominently displayed through the summer months on various streets throughout the community.

Banner Information

The banners are 30" by 60", double sided photo, vinyl material and will include the following factual information: Name of the serviceman/woman; branch of service; era of service and any special honors; names of the donors. Banners will be displayed on poles located on Main, State, Vernon, Park, Church and other main routes through the village. They will hang from Memorial Day through Veteran's Day and then stored for the winter, to be hung again the following year. **THE PLACEMENT WILL BE RANDOM AND WE CANNOT HONOR REQUESTS FOR LOCATIONS.** Depending on demand, the number of banners purchased for 2025 will be capped off at 25. At the end of the season, banners will be stored in the Village Hall but families may request the return of their banner after Veteran's Day.

Requirements

All service men and women must meet these requirements:

1. Have resided within the village limits of Middleport, New York presently or at some time in their lifetime
2. Served or are serving our country in Army, Air Force, Coast Guard, National Guard, Marines or Navy
3. Must be presently serving, or be an honorably discharged veteran, or MIA or died in the line of duty.

Banner Pricing

Each banner will cost family/friend a total of \$210, which includes the double sided vinyl banner and hardware for hanging and storage. The banner is the property of the family and can be returned to them if requested at the end of each season. The company suggests a three year guarantee for the banner. A replacement banner can be purchased for \$135 once the original banner is no longer able to be hung. A small increase has been added for the raise in the rate for postage.

Sponsorship

For individuals or businesses who would like to be a sponsor without purchasing a banner, monetary donations are gratefully accepted and will be used for expenses beyond the cost of the banners and hardware.

Donations have made the printing of the Hometown Heroes booklets possible the past five years.

Application for Middleport Hometown Heroes 2025

Applications will be accepted starting October 1st to November 30th, 2024

Please read all guidelines carefully before submitting this form and **PRINT** all information

Name: (exactly as it will appear on the banner)	
Military Rank	Military Branch
Era of Service: Check guidelines sheet	
Check one: Is your veteran: <input type="checkbox"/> Alive <input type="checkbox"/> Deceased <input type="checkbox"/> KIA <input type="checkbox"/> POW/MIA	
Sponsor's Name(s):	

Your name and relationship to the veteran: Please Print

Phone:

Email

Address: _____

Photo Release: I hereby grant Middleport NY Hometown Hero Project permission to use the enclosed photo in promotional materials or without additional permission. I take full responsibility that all information provided about the veteran is accurate and factual.

Signature _____ Print _____

Biographical information: Please attach a short essay of about 150 words describing your Hero's military career. Include locations served, any medals or special awards presented during their time of service

Guidelines for Hometown Hero Application

All servicemen/servicewomen must have the following qualifications:

1. Resided within the *Village of Middleport*, NY presently or at some time in their lifetime.
2. Served or serving our country in one of the following: Army, Air Force, Coast Guard, National Guard, Marines or Navy.
3. Each serviceman/servicewoman must be presently serving, or be an honorably discharged veteran, MIA or died in the line of duty.

Eras of Service: Official Department of Defense dates:

Persian Gulf War- August 2, 1990 – 2021 (Afghanistan, Iraq)
Conflicts in Panama, Grenada, Lebanon
Viet Nam – August 5, 1964 -May 7, 1975
Korea – June 27,1950 – January 31, 1955
WWII – December 7, 1941 – December 31, 1946
WW I – April 6, 1917 – November 11, 1918
Civil War 1861 – 1865
Peacetime (enter dates of service)

Banner Pricing

The cost of the banner and hardware is \$210 which includes the double sided vinyl banner, appropriate hardware and storage of the banner. Depending on demand, orders this year are limited to 25. All orders and payment are due by November 30,2024. January will be the time all banners are prepared for production by Holiday Outdoor Décor, giving time for inspection and editing if necessary. Payment by check must be enclosed and payable to **Village of Middleport Hometown Heroes Project**. Please write the name of your veteran on the memo section of your check.

Photo for the Banner

You will supply the photo of the veteran in uniform that you wish to appear on the banner. Pictures will be scanned and returned to you once the banner is approved. **Please attach a self-addressed stamped envelope to return the photo to you.** You may also send an electronic photo but please make sure that it has been scanned at the highest resolution possible. Also, please make sure to sign the photo release on the application so we can use the photo for publicity purposes if necessary.

Sponsorship

Anyone may become a sponsor by making a personal monetary donation. This would be any business, organization or individual who would like to make a general donation towards the Banner Program. Inquiries regarding a form for sponsorship can be made to the email address below. These donations are key for making the printing of the Hometown Heroes booklet possible.

Mail orders to Christa Lutz, Historian, PO Box 186, Middleport NY 14105 or drop off orders at the Middleport Village Hall. Questions regarding the program can be sent to MiddleportHometownHeroes@gmail.com